

2018 EFFIE UK AWARDS JURY

JURY CHAIR

ALINE SANTOS

Global Executive VP Marketing and Head of Diversity and Inclusion
Unilever

FINAL ROUND JURY

JONATHAN AKWUE

Managing Partner
Digitas

GABY BELL

Europe CEO
Hall & Partners

ASH BENDELOW

Managing Director
Brave

MARTIN BEVERLEY

Executive Strategy Director
adam&eveDDB

DOMINIQUE BONNAFOUX

Strategy Director
FITCH

FREDRIK BORESTROM

Agency Development Partner
LinkedIn

STUART BOWDEN

Global CSO
Wavemaker

ANNA BRIDGSTOCK

Digital Performance Director
Wunderman

PETER BUCKLEY

Comms Planner
Facebook

VERRA BUDIMLIJA

Chief Strategy Officer
Wavemaker

JENNY BULLIS

Global CSO GroupM [m]PLATFORM
GroupM

DARREN BURNETT

Chief Strategy Officer
MRM Meteorite

BOGDANA BUTNAR

Head of Strategy
Poke London

JANET CARPENTER

Managing Director
Spring Studios

PIP CASEY

Regional Manager
Tourism New Zealand

KAREN CONNELL

Founder
The SMALLmighty

HARVEY COSSELL

Head of Strategy
We Are Social

RUAIRI CURRAN

Head of Strategy
Gravity Road

PETER DANN

Director
The Nursery Research and Planning

CAROLAN DAVIDGE

Marketing & Engagement Director
British Heart Foundation

SHEKHAR DESHPANDE
Global Planning Director
J Walter Thompson

LAUREN DYER
Creative Director
Saatchi & Saatchi

PAUL DYSON
Founder
Data2Decisions

TIM ELKINGTON
Chief Digital Officer
IAB UK

CLAIRE EVERETT
Head of Social Marketing
Time to Change

JANE EXON
Director of Marketing Operations
Debenhams

DANIELE FIANDACA
Co-founder
Utopia

ERIC FULWILER
Executive Director
VaynerMedia

NEIL GODBER
Head of Planning
J Walter Thompson

PAUL HARPER
Creative Consultant
HRPR

SIMON HARWOOD
Head of Strategy
the7stars

STEVE HASTINGS
Planning Partner
isobel

LORNA HAWTIN
Disruption Director
TBWA\Manchester

STEWART HILTON
Creative Director
ZEAL Creative Limited

SONIA IRVINE
Head of Brand and Comms, Europe
JPMAM

DAN IZBICKI
Global Creative Excellence Director
Unilever

OWEN JENKINSON
Marketing Director
Freeview

TONY JOYCE
Director
Tony Joyce Consulting

KARINA KIELBINSKA
Managing Partner
OMD EMEA

SIMON LAW
Chief Strategy Officer
Possible London

GABRIELA LUNGU
Founder
WINGS Creative Leadership Lab

SUE MCCUSKER
Global Client Director
Isobar Global

HANNAH MIRZA
Global Head Media Partnerships
MediaCom

CAROLINE MISSEN
Business Advisor to Downstream Director
Shell

SARAH MONTEITH
Director, Content Marketing
BBC Studios

KATE MOORCROFT
Global Marketing Director
Sipsmith

REBECCA MUNDS
Head of Planning and Partner
The&Partnership London

EMMA MURRAY
Head of Insight and Brand Strategy
Freeview

DINO MYERS-LAMPTEY
Managing Director
MullenLowe Mediahub

LOUISE NOLDER
Marketing Advisor
Secret Escapes



NICKY OWEN

Advertising Specialist
Credit Suisse

ED PALMER

Managing Director
St Luke's

STEVE PARKER

Head of Planning
M&C Saatchi

JAMIE PEATE

Global Head of Retail Strategy
McCann Worldgroup

CLARE PETERS

Head of Planning
MG OMD

MATT PRENTIS

Group Innovation Director
PHD Global Business

RICHARD ROBINSON

Managing Partner
Econsultancy

NIGEL ROBINSON

Global Account Director
MediaCom

HELEN ROWE

Head of Brand and Comms Research
Kantar TNS

IAIN SAWBRIDGE

CMO
Beano Studios

ALICE SCHAFFER

Group Planning Director
J Walter Thompson

ADELAIDE SHARPLES

General Manager UK & Eire
Eos Products Ltd

ALICIA SKUBICK

Marketing Director
Intuit

EMILY SOMERS

VP Marketing and Food Development
McDonald's Restaurants Limited

JENNY SOUTHWELL

Global Head of Digital Design
HSBC

DAWN SPENCER

Marketing Director
Kerry Foods

ALEX STEER

Chief Product Officer
Wavemaker

BEN STEWART

Head of Strategy
Now

TOM SUSSMAN

Strategy Director
adam&eveDDB

HANNAH TURNBULL

Head of Creative Planning
UKTV

GRAINNE WAFER

Global Brand Director, Baileys
Diageo

DAVID WEEKS

Executive Director
The Week

ANJA WEISE-O'CONNOR

Senior Marketing Manager
Halewood Wine & Spirits

MICHELLE WHELAN

CEO
Geometry Global

NADINE YOUNG

Managing Director
Publicis Media

ROUND ONE JURY

GUY ABRAHAMS

Global Strategy Lead
Zenith

MARIE AGUDERA

Strategy Director
Fold7

ROB ALEXANDER

Partner
Brunswick

KRYSTEL BAEZA

Strategy Director
Wunderman

JENNY BARTHE

Strategy Director
We Are Social

RICHARD BARTLETT

Journey Design Lead
Wavemaker

JOHN BLIGHT

Senior Planner
adam&eveDDB

KIERAN BRADSHAW

Strategy Director
Mother

LIZZ BROCKLESBY

Social Marketing Manager
Time to Change

PETER BUCKLEY

Comms Planner
Facebook

DAVID BUTTLE

Global Marketing Director, Commercial
Financial Times

PETE CANNING

Researcher
The Nursery Research and Planning

CHARLIE CARPENTER

Managing Director
Creativebrief

ELOI CASALI

Client Partner
iProspect

SHANIL CHANDE

Head of Sales
TabMo

HATTIE CLARKE

Marketing Manager
Three Whiskey

JUSTIN CLOUDER

Planning Partner
TBWA\London

KATIE COOK

Global Account Director
Wavemaker

SUSANNA COUSINS

Strategy Director
Wavemaker

NICOLA DYBALL

Senior Strategist
WCRS

IAN EDWARDS

Planning Director
Facebook

KATHRYN ELLIS

Planning Director
McCann Bristol

DAMIAN FERRAR

ECD
Jack Morton Worldwide

LOLA FINNEY-NEVES

Senior Strategist
AMV BBDO

ATTILIO GIANFRANCESCO

Executive Producer
MindsEye

CORRINE GREEN

Senior Insights Mgr, Global
Vodafone

CHRISTIANNE HAMILTON

Senior Strategy Director
Spring Studios

JAMES HANKINS

Strategy Director
MG OMD

SHEHNAZ HANSRAJ

Head of Research & Insights
Viking Cruises

DAN HAUCK

CMO
Arrival

CHRIS HERBERT

Strategy Director
the7stars

LEXI HONNAS

Business Development Manager
Hill+Knowlton Strategies

GEORGE HOPKINSON

Senior Research and Project Manager
IAB UK

ELIZABETH JONES

Customer Engagement, Marketing
Manager
HSBC

MARIE KOROPISZ

Planner
McCann Manchester

STEPHANIE LAMBERT

Head of Industry - FMCG
Facebook

TIM LEIGHTON

Head of Creative Strategy
Jack Morton Worldwide

CHRISTINA LINDQUIST

Senior Brand Manager
Perrigo

CAROLINE LUCAS-GARNER

Strategy Director
We Are Social

SOPHIE MCCROW

Associate Director
Four Communications

ELLIOTT MILLARD

Head of Planning
Starcom

ISABEL MUELLER

Senior Manager
Nat Geo

LOUISE MUHLAUER

Senior Marketing Manager
BBC Worldwide

GEORGINA MURRAY-BURTON

Strategy Director
WCRS

CAROL OMARA

Business Director
Geometry Global

JIM PIERCY

Creative Director
WSJ.Custom Studios

WILLIAM POSKETT

Senior Strategist
ASOS

LUCY PREACHER

Senior Marketing Manager
Sony Pictures Television

AMELIA PRIDDIS

Planning Director
Ogilvy

MATT READMAN

Digital Strategy Director
WCRS

AMELIA REDDING

Strategy Director
WCRS

VICTORIA RYAN

Advertising Partnerships, Europe
Flipboard

KAREN SABA

Partner
Mindshare

POPPY SHUTE

Senior Marketing Manager
Deliveroo

SHULA SINCLAIR

Global Head of Strategy
Spark Foundry

HANNAH SLAPPER

Strategist
Gravity Road

SCARLETT SPENCE

Strategist
Mother

JORDAN STONE

Head of Social Media
Vodafone

JEN SULLIVAN

Account Director
Anomaly

ALEX THURGOOD

EMEA Digital Operations Director
Canon Europe

MIKE TREHARNE

Head of Data Insights
Leo Burnett London

ANDRE VAN LOON

Research & Insight Director
We Are Social

SARAH WALKER

Global Head of Business Planning
Essence

MIKE WATERS

Strategy Director
Anomaly